





Call for papers

International Conference on Economics and Management

3rd Edition: Financial Systems Transformation Facing Environmental and Technological Challenges in Developing and Emerging Countries

Date: April 18-19, 2024 Venue: Hammamet Hotel, Tunisia

We are excited to announce the third edition of the International Conference on Economics and Management. The conference is co-organized by the Laboratory ENVIE of the Faculty of Economics and Management of Nabeul and the Laboratory of Economics (LEO) of the University of Orléans. You are cordially invited to participate in this conference, which aims to explore the theme of "Financial Systems Transformation Facing Environmental and Technological Challenges: Applications to Developing and Emerging Countries".

The importance of financial systems is crucial in today's world. Major reforms are required to address the challenges faced by financial systems, particularly in the aftermath of financial crises, climate change, pandemic shocks, geostrategic tensions, and energy and food in security. These challenges have underscored the vital role played by financial systems. Additionally, digital transformation has impacted the evolution of products, markets, and technologies in the field of finance, which requires a deeper understanding of the role of financial systems.

Financial systems in developing countries face multiple and complex challenges. These countries are often more vulnerable to global financial crises due to their lack of economic diversification, dependence on raw materials, and weak capacity to absorb economic shocks. Reducing the harmful impacts of crises needs strong and stable financial systems. Moreover, the limited availability of public funding highlights the significance of directing private investment towards

sustainable development and infrastructure projects. Often, the financial markets in these countries suffer from low liquidity, fragmentation, and lack of sophistication, which adversely affects the financing of companies and restricts their access to credit. Therefore, it is essential to

explore alternative sources of financing that do not lead to increased debt.

The purpose of this edition is to bring together researchers and practitioners to discuss and deliberate on critical questions concerning the future of financial systems in developing and emerging countries. These systems encounter significant challenges that threaten their resilience. We welcome paper proposals from various disciplinary fields, such as finance, economics, management, and marketing. Proposals should not exceed two pages, and they should specify the context, problem, methodology, and expected results. They can address theoretical, empirical, or methodological aspects, and they can be written in either French or English.

Topics of Interest:

- New International Financial Architecture;
- Financial Crises and Resilience Capacity;
- Governance of Financial Systems;
- Green Finance;
- Behavioural Finance;
- Financial Inclusion
- Artificial Intelligence and Financial Systems;
- Fintechs, Assurtechs, and Development;
- Regional Financial Integration;
- Blended Finance;
- Climate Change, Energy Transition, Food Security, and Financial Systems
- Banking Management.

Doctoral Session

During the conference, a special doctoral session will be held for students to present and discuss their research with professors and the audience. This session allows candidates whose work was not included in previous sessions to give an oral presentation or showcase a poster.

Important dates

Deadline for proposal submission: 15 January 2024

Deadline for scientific committee decision: 31 January 2024

Deadline for subscription and sending of final Drafts: 15 Mach 2024

Submission Address: fatma.chaouch@yahoo.fr

Organizing Committee: Pr. Imed Zaiem (ENVIE, FSEG Nabeul, President), Pr. Françoise Le Quere (LEO), Pr Thais Nunez-Rocha (LEO) Mr. Mehdi Mahmoudi (LEO), Dr. Anis Ben Abdallah (ENVIE, FSEG Nabeul), Dr. Narjess Boulabiar (ENVIE, FSEG Nabeul), Dr. Ezzdine Baatout (ENVIE, FSEG Nabeul), Mss. Fatma Chaouch (Secrétaire Doyen FSEG Nabeul).

Scientific Committee:

Pr. Ridha Chkoundali (FSEG Nabeul, President), Pr.Jean Paul Pollin (LEO), Pr. Christophe Hurlin (LEO), Pr. Françoise Le Quere (LEO), Pr. Christophe Rault (LEO), Pr. Camelia Turcu (LEO), Pr. Thais Nunez (LEO), Pr. Nabil Jedlane (ENCG Tanger), Pr. Mehdi Bouchettara (Université d'Alger), Pr.Zouheir Boucheddekh (FSEG Tunis), Pr. Sami Hammami (FSEG Sfax), Pr. Mounir Smida (FSEG Sousse), Pr.Ghazi Boulila (ESSEC Tunis), Pr. Maher Gassab (ESC Tunis), Pr. Nadia Abaoub (ESC Tunis), Pr. Abdelkader Boudrigua (IHEC Tunis), Pr. Jihed Majdoub (ITBS Nabeul), Pr. Malek Lourimi (ISG Gabes), Pr. Anis Omri (FSEG Nabeul), Pr.Rached Bouaziz (FSEG Nabeul), Pr. Faouzi Abdennour (FSEG Nabeul), Pr. Merieme Bellouma (FSEG Nabeul), Pr. Ezzeddine Abaoub (FSEG Nabeul), Pr.Jalel Berrebeh (FSEG Nabeul).

Coordinator: Dr. Aram Belhadj (Researcher, FSEG Nabeul, Tunisia & affiliate researcher, University of Orléans).